THE FOLLOWING CONTEST IS VALID ONLY IN CANADA. TO BE ELIGIBLE FOR THIS CONTEST YOU MUST BE A LEGAL RESIDENT OF CANADA, RESIDING IN THE PROVINCE OF ONTARIO, WHO HAS REACHED THE AGE OF 19 BEFORE NOVEMBER 4, 2014. THIS CONTEST WILL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. SUBMISSION OF AN ENTRY CONSTITUTES ACCEPTANCE OF ALL OF THE CONTEST RULES.

2014 Huntsville Girlfriends' Getaway Contest

By entering this Contest, you acknowledge that you have read, understood and accept the terms and conditions below.

Sponsor: Explorers' Edge ("Explorers' Edge") is the sole sponsor ("Sponsor") of this Contest and is responsible for conducting and administering this Contest.

1. How to Enter:

No purchase necessary. Contest begins at 01:00 PM EST Monday, October 27, 2014 and ends at 10:00 AM EST on Tuesday, November 4, 2014 ("Contest Period"). A participant has one (1) method of entry: online through the Explorers' Edge website. Only one (1) entry per natural allowed during the Contest Period. In the event the Sponsor discovers attempts at entries beyond the one (1) entry limit by one person using the same or multiple email or IP addresses, each entry will be discarded and the entrant disqualified at the sole discretion of Sponsor.

To enter go to the ExplorersEdge.ca homepage, click on the Girlfriends' Getaway Contest link, and complete the online entry form. Entrants will receive one (1) ballot by completing the contest entry form.

The odds of winning will depend on the total number of eligible entries received during the Contest Period.

2. Prizes:

Grand Prize:

There is a total of one (1) Grand Prize, which includes the following:

- Two (2) night's shared accommodation for two (2) adults, Friday, November 7 and Saturday, November 8
 13, 2014 at Hidden Valley Resort in Huntsville, Ontario with breakfast included
- Two (2) tickets to Johnny Reid, Friday, November 7, 2014 at the Canada Summit Centre (this is a 19+ event)
- Two (2) tickets to Huntsville's Club Vegas featuring 'Men of the Strip' and 'DJ 4Korners', Saturday, November 8, 2014 at the Canada Summit Centre (this is a 19+ event)

IMPORTANT NOTE: transportation to the Girlfriends' Getaway Weekend in Huntsville, ON and between accommodations and events is the sole responsibility of the contest winner.

Estimated Value: \$600

All Prizes must be accepted as awarded without substitution and are not transferable or redeemable for cash or allowed to be sold. The Sponsor reserves the right to substitute any prize of equal or greater value in the event that all or any of the components of any Prize are unavailable. In the event that a winner is unable to redeem any or all of the Prize components due to reasons beyond the control of the Sponsor, their employees, representatives, agents and all parties associated with this Contest, no compensation or substitution prize will be provided.

3. Prize Drawing:

Grand Prize:

Sponsor will select in a random drawing in Bracebridge, Ontario on Tuesday, November 4, 2014 at approximately 10:00am EDT, the potential Grand Prize winner from all eligible entries received during the Contest Period. Sponsor will attempt to contact the potential Grand Prize winner by email. If the selected entrant cannot be

reached within 24 hours after the date and time of the draw or after 3 attempts to contact, whichever comes first, Sponsor shall have the right to choose another entrant from the remaining eligible entries. This process shall continue until the Grand Prize has been awarded up until Friday, November 7, 2014 at 12:00pm EDT.

The Grand Prize winner may be required to sign a declaration confirming understanding of, compliance with, and acceptance of the Contest rules and acceptance of the Grand Prize as awarded and a standard release of all liability satisfactory to the Sponsor before being declared a Prize winner. Sponsor must receive the declarations and release forms within ten (10) business days of the date they were contacted by sponsor, notifying them that they were a potential winner, or that entrant will be disqualified and will not receive the Prize. If the potential winner of a Prize is under the age of majority in the province or territory of his/her residence, the potential winner's parent or guardian must sign a declaration and release form on behalf of the potential winner to release the Sponsor, their affiliates, subsidiaries, advertising and promotional agencies, prize suppliers and the independent contest organization, from any and all liability, claims, or actions of any kind whatsoever for injuries, damages or losses to person and property which may be sustained in connection with receipt, ownership, use or misuse of any prize. If the parent or legal guardian of the potential winner does not accept this responsibility, the Prize will be awarded to another entrant. The parent or legal guardian, on behalf of the potential Prize winner must also consent to the use of their name, and/or photograph, in any publicity carried out by Explorers' Edge and/or their agencies, without further compensation.

4. Eligibility:

Contest is open to legal residents of Canada, residing in the province of ON and must be at least 19 years of age by the start date of the contest. Contest is not open to employees and those domiciled with employees of the Sponsor or any of its respective parents, subsidiary or affiliated companies, licensees, advertising and promotional agencies ("Related Parties"). Sponsor reserves the right to verify the age of potential prize winners and that such persons are not employees (or domiciled with employees) of any Related Parties. Void where prohibited.

5. General Rules:

By entering this Contest, entrants accept and agree to be bound by these rules and the decisions of the Sponsor and independent judging organization, if any, which are final, binding and conclusive on all matters relating to this Contest. All entries become the property of the Sponsor, none will be returned and no correspondence will be entered into except with selected entrants who will be notified by telephone or e-mail. The Sponsor reserves the right to disqualify any entrants who fail to follow these official rules and regulations or who make any misrepresentation relating to the Contest, drawing and redemption of any prize. This Contest is subject to all applicable Federal, Provincial and Municipal legislation. Entry constitutes permission to use the winner's name, photograph, and/or voice recording for publicity purposes without additional compensation or permission, except where prohibited by law. Decisions of the Sponsor are final with respect to all aspects of this Contest.

The Sponsor shall not be responsible for any failure of the website or any wireless network failure during the Contest or for any problems or technical malfunction of a telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure of any e-mail, on-line, or Internet entry to be received by the Sponsor. In addition, the Sponsor shall not be responsible due to technical problems, traffic congestion on the Internet or at any website or wireless network, or any combination thereof including any injury or damage to an entrant's or any other person's computer, mobile phone or property related to or resulting from playing or downloading any material in the promotion. The Sponsor reserves the right, at their sole discretion to cancel or suspend this Contest should a virus, bug or any other cause beyond the reasonable control of Sponsor corrupt the security or proper administration of the Contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this promotion is a violation of criminal and civil laws, and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution. Entries are subject to verification and will be declared invalid if they are illegible, incomplete, mechanically reproduced, mutilated, forged, falsified, altered or tampered with in any way.

In the event of a dispute, entries submitted online will be deemed to have been submitted by the authorized email account holder and of the email address submitted at the time of entry. "Authorized email account holder" is defined as the person who is assigned an email address by an internet provider, online service provider, or other

organization (e.g. business, educational institute, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. If the identity of an online entrant is disputed, the authorized account holder associated with the email account will be deemed to be the entrant. Selected entrants may be required to provide proof that he/she is the Authorized email account holder.

The sole determinant of the time for the purposes of a valid entry in this Contest will be the Contest server machine(s).

Copies of these rules and regulations are available upon request by sending a stamped self-addressed envelope to:

Explorers' Edge 3 Taylor Road, Bracebridge, ON P1L 1S6

All taxes (where applicable) on Prizes are the sole responsibility of the winner.

- **6. Privacy:** You understand that you are providing your information to Sponsor and that at Explorers' Edge, we are committed to respecting your desire for privacy. Any personal information that we gather will be handled in strict accordance with our privacy policies and all applicable privacy legislation. Explorers' Edge will not sell your personal information collected for this Contest to any third parties. Any personal information collected for this Contest shall be used by Explorers' Edge as is disclosed herein. Please note that by submitting personal information to Explorers' Edge, you consent to our use as described in our privacy policy.
- **7. No Liability:** The Sponsor shall not be responsible in any way for the use of, or bear any liability whatsoever in any way attributable to, the Prizes awarded in this Contest or the events forming part of this Contest. By participating or accepting a Prize, all entrants release and hold harmless the Sponsor and its respective subsidiaries, affiliates, officers, directors, employees, representatives and agencies from any and all liability or any injuries, loss or damage of any kind arising from or relating to participation in this Contest or acceptance, use, misuse or nonuse of the Prize or parts thereof, and from liability to any other persons relating to or resulting from entering this Contest.